



# FACEWORK UKRAINE

A new model for  
Refugee Employability  
Training

## Lessons learnt for Policy Makers

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[www.face.work/ukraine](http://www.face.work/ukraine)





# CONTEXT AND HISTORY OF THE PROJECT



- **Ukraine community in Lewisham**
- **Partnership with Facework CIC**
- **Community co-working space**
- **Funding for 2 Ukrainian refugees**
- **Award-winning programme**
- **222 participants registered for last course!**





## Facework Ukraine

- Co-designed 10-week programme - what do you want?
- More than just employability - 10 subjects inc. Soft Skills
- Over 120 Ukrainians were supported in the first 9 months
- Online community - Instagram live stream and WA
- Empowering women to lead and develop new careers
- Advocacy with employers - ‘the last mile of the journey’

### PROGRAMME

# FACEWORK UKRAINE EMPLOYABILITY TRAINING

<p><b>21 SEPT</b> <b>COMMUNICATION SKILLS</b> English for work: Small Talk in the workplace and professional relationships. The Dos and Don'ts of small talk, managing awkward moments. Practice and role-playing.</p> <p><b>28 SEPT</b> <b>NEGOTIATION SKILLS</b> English for work: Negotiation techniques and strategies for salary discussions, benefits, and other aspects of job offers. Overcoming cultural differences.</p> <p><b>05 OCT</b> <b>SPEAKING &amp; LISTENING SKILLS</b> Your voice matters: how to present yourself with power. Creating an elevator pitch and sharing your story. Highlighting your accomplishments, experiences, or skills.</p> <p><b>12 OCT</b> <b>NETWORKING SKILLS</b> Building networks and maintaining strong professional relationships. Leveraging LinkedIn to connect with professionals in your fields and showcase your expertise.</p> <p><b>19 OCT</b> <b>INTERVIEW SKILLS</b> Interview skills and techniques to land your ideal job. Difficult questions and the best possible answers.</p> <p><b>02 NOV</b> <b>LEGAL AND RIGHTS AWARENESS</b> Employee rights and legal protections in the UK, anti-discrimination policies. Resources for reporting workplace issues. Resolving conflicts professionally and respectfully.</p>	<p><b>09 NOV</b> <b>CAREER TRANSITIONS AND GROWTH</b> Navigating the UK Education &amp; Career Landscape: understanding the educational system and finding apprenticeships and professional courses for meaningful employment. Accreditation of qualification.</p> <p><b>16 NOV</b> <b>WORKPLACE INTEGRATION</b> Acknowledging cultural differences and adapting to the UK work environment. Overcoming challenges and building a successful integration journey.</p> <p><b>23 NOV</b> <b>SOFT SKILLS - TEAM WORKING</b> Teamwork makes the dream work. Soft Skills for building collaborative environments. Leveraging strengths, respecting differences and contributing ideas to create a synergistic team.</p> <p><b>30 NOV</b> <b>SELF-EMPLOYMENT</b> Validation of business ideas, financial empowerment, legal and regulatory considerations. Networking and engagement with local business communities.</p> <p><b>07 DEC</b> <b>MEETINGS EMPLOYERS</b> Seize opportunities to meet with employers, build strong relationships with professionals, and understand the employment market in the UK</p> <p><b>14 DEC</b> <b>CELEBRATION AND GRADUATION</b> Sharing the success of trainees. Certificate distribution ceremony of completion for a training course as acknowledging participants' efforts and achievements.</p>
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# THE CO-DESIGNED ELEMENTS OF THE TRAINING:



## TEA & TALK ENGLISH CLUB

6 PM - 7 PM

We welcome you to meet with native speakers for friendly conversations. Together, we'll sip, savor, and speak to improve language skills, get to know British culture of small talk and build strong relationship.



## TRAINING SESSION

7 PM - 9 PM

We help you learn all the important skills you need to find a job: job search strategies, CV building, interview preparation, meeting people who can help you get a job, and even starting your own business.



## NETWORKING

9 PM - 10 PM

Face work Ukraine is a tiny but true Ukrainian community where you can connect with people who understand the challenges and triumphs you've experienced and who are ready to listen and empathize with you.

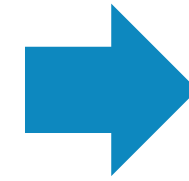






## Alumni and ongoing integration

Free 3 month membership of our community workspaces



### CO-WORKING SPACE

12 PM - 5 PM

If you need stable Internet connection and flexible workspaces for your convenience you can join us for free. Boost your productivity of job hunting, CV writing and cover letter with Hatcham Hub.







✔ MEETING EMPLOYERS

Facework is a chance to meet employers and professionals from the different fields, gain valuable insights into the UK job market, and learn about the skills and qualifications employers seek.



✔ PROFESSIONAL NETWORK

Facework is a great way to build professional network. It's a gateway to connecting with professional communities and learning how to develop meaningful relationship.



✔ "THE LAST MILE OF THE JOURNEY"

At the end of the training, participants can receive consultancy on how to complete 'the last mile' - applying to the platform where candidates will be promoted to potential employers in the UK.



# WHAT WE HAVE LEARNT

1

## CURRICULUM INNOVATION

Soft-skills resources created in book, video & Instagram broadcast

2

## CREATING LEGACY

Thinking globally, establishment of FW Chapter in Lviv, Ukraine

3

## REPLICATION

Train The Trainer model equips Ukrainians to be employed to replicate course in other boroughs

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4

## VENUE & HOSPITALITY

Running training in Workspaces with an emphasis on professional environment

5

## TRAINING TO LEAD

Insisting that sessions are run by local Ukrainian participants and alumni "Teach once -learn twice"

6

## NOT JUST ANY JOBS

Emphasis on quality jobs and radical re-training and/or Self Employment



1 CURRICULUM INNOVATION

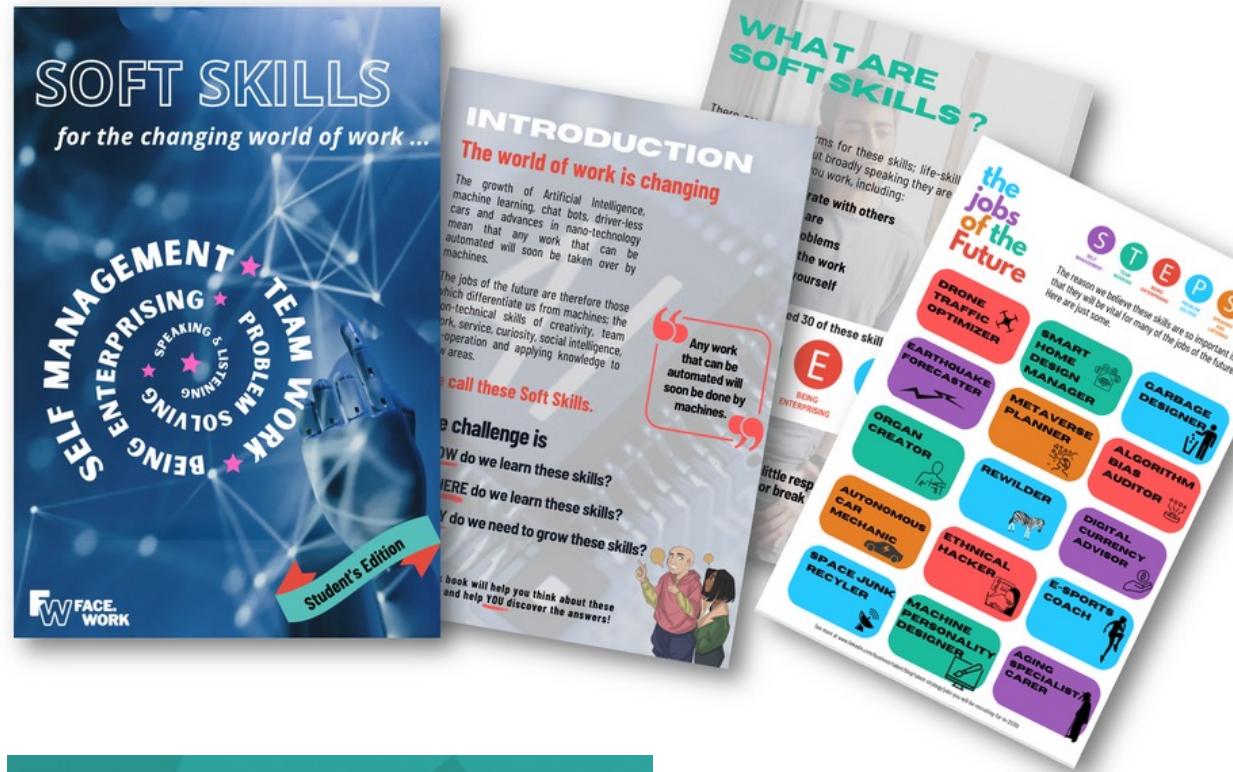
2 CREATING LEGACY

3 REPLICATION

4 VENUE & HOSPITALITY

5 TRAINING TO LEAD

6 NOT JUST ANY JOBS









# NEXT STEPS AND QUESTIONS



See films and full programme at

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Facework team 2023